Mobile Computing Segmentation and Capabilities

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Steve 'Chippy' Paine

Best in class

Component quality

2 – 4" screen	4 - 6" screen	6 - 8" screen	8 -10" screen
Voice to Text to Voice	Med quality 3D gaming	Video Conf	Entry-level 3D
Low-end gaming	WEB Apps	HQ 3D gaming	Basic Video editing
Mobile Web Browsing	Set-top-box functions	Advanced photo edit	Multi-touch/user Gaming
Video Tele	Handwriting recognition	Multiple concurrent apps	HD Video playback
Photography / OCR	Standard Q IPTV /Air/Vid		Multi-person video view
Microblogging	High Q browsing		Advanced, efficient web
Basic GPS Nav	HQ Video playback		Rich doc/email create
Net Widgets / Client Apps	HQ Photo.		Media Overview / Choose
Video clips	Multi-client social IM		
Audio playback	High Q mapping / navi	Quick Document/email create	
WIFI/BT/3G Routing	Simple image edits		
PIM	E-Book reading		
Radio/IR remote	Simple doc edits / emails		
WAP/Optimised Web			
Cellular Voice			
Low/No Text Messaging			
Data store			
←	← +	← +	← +

KEYBOARD + WEIGHT	Thumbpad / Numeric pad 150gm	Thumb keypad / Pecking 300gm	Mini Keyboard 500gm	Full Keyboard 1kg
ONLINE TIME	2hrs / Day	4hrs / Day	6hrs / Day	8hrs / Day
OPERATING SYSTEM	Windows Mobile, Symbian, Android, IPhone OS, Maemo	WM, Android, iPhone, Moblin, Maemo	Windows XP/7, Android, iPad OS	Windows 7, Linux desktop, OSX/iPad OS.

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